

### **Principal(ing) in Place:** PPE: Parent Participation and Engagement

Thursday, May 14, 2020 / 8:00 pm - 9:00 pm EST



### **Our Moderators**

#### NAESP National Coronavirus Taskforce Members



Jessica Cabeen Principal, Ellis Middle School Austin, MN jessica.cabeen@austin.k12.mn.us @Jessica Cabeen



Dr. Rachael George

Principal, Sandy Grade School Sandy, OR rachael.george@ortrail.k12.or.us @DrRachaelGeorge



Dr. Andy Jacks Fellow, NAESP Center for Innovative Leadership Principal, Ashland Elementary School, Manassas, VA jacksam@pwcs.edu @\_andyjacks

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#PrincipalingInPlace

Elementary School Principals







Leadership Lessons

NAESP MEMBER INTERVIEW:



DR. KEVIN ARMSTRONG Tennessee

MIDDLE SCHOOL PRINCIPAL NAESP MIDDLE LEVEL DIRECTOR NATIONALLY DISTINGUISHED PRINCIPAL TOPIC:

RESTORATIVE DISCIPLINE YOUTH COURT

**NAESP FELLOWS & HOSTS** 

NAESP.ORG/CIL #NAESPCIL



## LIVE AT 5 P.M. ET ASK, WE ANSWER!

FOR PRINCIPALS AND SUPERINTENDENTS WHO HAVE QUESTIONS ABOUT LEADING LEARNING DURING COVID-19

#### JOIN THE MEETING AT NAESP.ORG/COVID19

naesp

Moderators: Eric Cardwell (NAESP) Gail Pletnick (AASA) PRESENTED BY





### Leading Virtual Learning Communities: Leveraging SEL to Reopen and Renew Your School Community During COVID-19

Join us Friday, May 22 from 1-2 p.m. ET.





### **Purpose for This Series**

- NAESP's real-time response to meet members needs
- Topics will be driven from membership and current context of leading
- Participants will receive a roster of attendees and related links to resources shared during the event



### **#PrincipalingInPlace Challenge** Woohoo! Congratulations!!



minablazy @BlazyPrincipal · May 7 @TechNiniaTodd @JessicaCabeen @\_AndyJacks @DrRachaelGeorge @NAESP The book #Slay by #BrittneyMorris has been siting on my shelf for a couple of months. It's a #conversation about safe spaces for #minorities will start tonight. Thank you for an inspiring #Webinar @BlazyPrincipal





Dr. Michele Ogden @MicheleOgdenEdu · May 7 Lucia the Luchador arrives on Tuesday and will be my live read aloud on Thursday! Thanks @TechNinjaTodd and @NAESP! I love learning with you. #naesp #principalinginplace #luciatheluchador



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#PrincipalingInPlace



### Special Guest: PPE: Parental Participation and Engagement



#### **Dr. Ryan Daniel** @HeyDrDaniel Principal of Chillum Elementary School



### Who's Mama is this?

Poll #1 Question: Who is your ideal TV school parent?

- Clair Huxtable (The Cosby Show)
- Marge Simpson (The Simpsons)
- Carol Lambert (Step by Step)
- Peggy Bundy (Married with Children)
- Carol Brady (The Brady Bunch)
- Lisa Landry (Sister, Sister)

*(Why? Use the Chat box to write in your response. Be sure to send to 'all panelists and attendees'.)* 

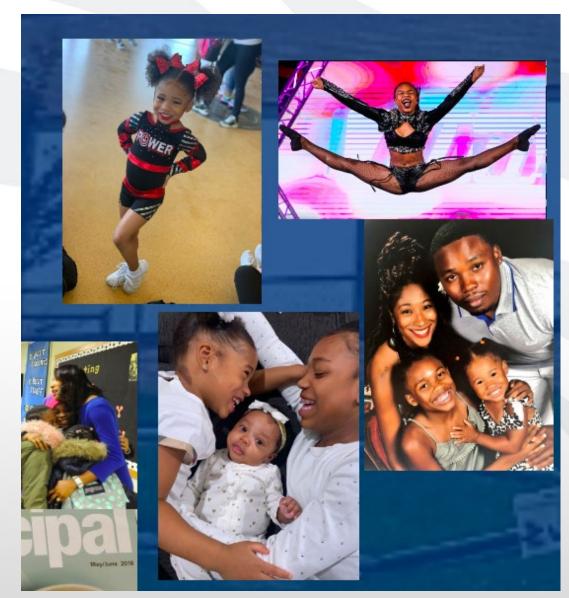
### Family Comes First





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#### #PrincipalingInPlace



### Parental Involvement vs. Engagement

- Doing "to" vs doing "with"
- Telling vs showing
- Asking questions or giving directions



## **Poll #2 Question:** What is the purpose of the majority of your parent activities?

- Sharing information
- Soliciting support
- Equipping parents with resources
- Showing how to access district/school tools
- Providing hands on activities to support at home



### Pump your brakes!

- Language barriers
- Self-Confidence
- Schedules
- Demographics
- Buy in





### Moving from Involvement to Engagement

#### Involvement

- Coffee with the Principal
- Parent Surveys
- Parent Teacher
  conferences
- Content Presentations
- Testing Presentations

#### Engagement

- Make and Take Sessions
- Parent Focus Groups
- Increase student
  ownership
- Hands on learning sessions
- Data conversations



### **The Champion PPE**

**Block Party** 

**Family Nights** 

**Parent Academy** 

Lunch with my Champion

**English Classes** 

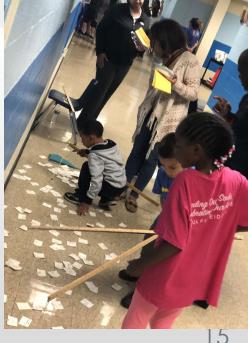
Helping Families Help Students

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### **Supporting the Homeschool Parent**

- Strategically communicate
  - Find the happy medium
- Acknowledge the new normal is not easy
  - Share your personal challenges. Be relatable.
- Engage the whole family

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- Offer activities for everyone
- Be realistic.
  - What's important right now?







### **PPE and the New Normal**

#### CHAMPION PARENT APPRECIATION WEEK

**Youday**: Send one positive message to a parent you don't talk to often

**Tuesday**: Share a video or message on your class story thanking your parents for their support during distance learning.

**Wednesday**: Share one activity with your parents they can do at home as a family.

**Thursday**: Share a memorable picture you have with your parents or children in your Class Dojo.

- Empower parentsencouragement matters
- Listen to parents
- Avoid resource overload
- Relationships are key right now!
- Be vigilant and supportive

### Thank you!





### Connect with me!

<u>Twitter & IG</u> @HeyDrDaniel

<u>Email</u> Ryan.Daniel@pgcps.org



### Principal(ing) in Place Challenge:

# Engage with your parents this week in some form and share with us!

### Tag us and use #NAESP to win!

@JessicaCabeen @DrRachaelGeorge @\_andyjacks @HeyDrDaniel



### Next week's topic: Connecting in Isolation: Ways to Build Your PLN

#### **Guest Presenter**



### Adam Welcome

@mradamwelcome Educator, Speaker, and Author